Entrepreneurship research

- entrepreneurship - what it is?
- macroeconomic dimension
- microeconomic (process) dimension

Prof. Jerzy Cieślik
### Evolution of the notion of entrepreneurship

<table>
<thead>
<tr>
<th>I. Schumpeter vision</th>
<th>II. Domination of large corporations</th>
<th>III. High-tech</th>
<th>IV. Broader dimension of entrepreneurship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Creative destruction</td>
<td>Small business</td>
<td>High-tech</td>
<td>High-tech</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gazelles</td>
<td>Knowledge-based</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Growth-oriented</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Corporate</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Academic</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Arts</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Social</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Public</td>
</tr>
</tbody>
</table>

#### Poziom innowacyjności

- **Small business**
- **1930**
- **1940**
- **1990**
- **2000**

#### Lata

- **1930**
- **1940**
- **1990**
- **2000**
Ambitious forms of entrepreneurship among smaller firms

- High-tech
- Knowledge-based
- Intellectual
- High-growth
- International
- Franchising
Dimensions of entrepreneurship

Subordinated to different values
Family
Life style
Hybryd

Weak side of entrepreneurship
Solo
Imigrant
Second chance
Unemployed

Dark side of entrepreneurship
Female
Grey
Dependent
Criminal
Third Age
Level of entrepreneurial activity and GDP per capita 2008
Level of entrepreneurial activity and GDP per capita 2011

Percentage of 18-64 population involved in early-stage entrepreneurial activity

United States US Mexico MX Ireland IE
Russia RU Argentina AR Finland FI
South Africa ZA Brazil BR Lithuania LT
Greece GR Chile CL Latvia LV
Netherlands NL Colombia CO Croatia HR
Belgium BE Malaysia MY Slovenia SI
France FR Australia AU Bosnia and Herzegovina BA
Spain ES Singapore SG Czech Republic CZ
Hungary HU Thailand TH Slovakia SK
Romania RO Japan JP Guatemala GT
Switzerland SW Korea, South KR Panama PA
United Kingdom UK China CN Venezuela VE
Denmark DK Turkey TR Uruguay UY
Sweden SE Pakistan PK Trinidad and Tobago TT
Norway NO Iran IR Jamaica JM
Poland PL Algeria DZ Bangladesh BD
Germany DE Barbados BB Taiwan TW
 Peru PE Portugal PT United Arab Emirates AE

R² = 0.31
Level of entrepreneurial activity and the development stage 2011
Business ownership rates in 30 OECD countries in 2008
Figure 2. OECD: Non-agricultural business ownership rates in 2008

Source: COMPENDIA 2008.1
Business ownership rates in four CEE countries, 1989-2008. Is the *homo sovieticus* argument relevant?
New venture creation as a process

- Each business is different, but ..
- There is a defined set of core gestation activities leading to formation of a viable business
- There are obvious sequences of certain gestation activities
- There are certain rules and good practices for efficient formation of a viable business
- Learning from successful businessmen
- Learning from business failures (others and own)
- Can we use accumulated body of knowledge in the new business formation process for writing and defending PhD thesis?
- PhD candidate with entrepreneurial orientation
  - proactiveness
  - Innovativeness
  - risk-taking attitude
Q & A